**PBCLA Board Meeting Minutes**

**South University**

**February 14, 2017 – 2:00 p.m.**

**Present**:

Clifton Barefoot (phone), Elizabeth Braunworth, Graham Brunk, Dawn Frood, Michelle Keba (phone), Janet Naughton (phone), Josh Stone, and Amanda Woolf

**Absent**:

Cheryl Fishman, Chris Jankow, and David Scott

**Call to Order**:

The meeting was called to order at 2:01 p.m. by the President, Josh Stone.

**Approval of Minutes:**

* **Motion: To approve the minutes from the January PBCLA Board Meeting (1/19/17) and the Annual PBCLA Meeting (1/25/17). Motion made by J. Naughton and seconded by G. Brunk. Unanimously approved.**

**Treasurer’s Report**:

* Treasurer reported that as of January we have a balance of $6,312.38.
* G. Brunk sold his last inventory of cookbooks from the Society of the Four Arts.

**President’s Report**:

* Listserv
	+ No longer functioning
	+ G. Brunk wondered what has happened to the archival content
* Winter Quarterly Recap
	+ Overall good presentation by 211 and turnout
* Mini Tech Conference
	+ A mini SEFLIN Conference
		- Short demonstrations by library personal
			* Allows people to practice presenting
	+ D. Frood mentioned that instead of one event incorporate it into the annual meetings

**COMMITTEE REPORTS**

**Advocacy and Outreach**

* Chair – Liz Locke
	+ Reported by J. Stone
		- Library Advocacy Day 2017 is April 8 and 9
			* D. Frood may attend and if so will represent PBCLA
			* M. Keba is now a member of the committee

**Bylaws**

* Chair **– A. McKeal**
	+ **Nothing new to report.**

**Fundraising Committee**:

* Chair – A. Cortez
	+ Reported by J. Stone
		- California Pizza
			* People bring in fliers and 20% is donated to your organization
			* Dates
				+ March 17, 18, 19, 24, 25, and 26
				+ April 7, 8, and 9

Possibly a Talk and Taste on April 7 was discussed

* + - Burger Fi
			* No information about this fundrasining opporuntity as of yet
		- Buffalo Wild Wings
			* D. Frood will investigate this opportunity
		- Craft Haus
			* Located in Palm Beach Gardens
			* A group painting class
			* 50/50 split profit
				+ $80 deposit and they will market it
				+ $50 deposit and it will be a private event
			* 18 people max
			* Thursday/Fridays – evenings or Sunday – afternoons
			* April /May/June
			* J. Naughton suggested we poll members to gauge interest and availability

**Marketing & Communication Committee:**

* **Chair – K. Crisco**
	+ **Reported by J. Stone**
		- **D. Scott has made a newsletter using Mail Chimp that has been sent to J. Stone and G. Brunk**
		- **Some intuitions have trouble receiving Mail Chimp**
		- **J. Stone asked for other avenues in lieu of Mail Chimp**

**Membership Committee**:

* Chair - C. Jankow
	+ Reported by J. Stone
		- Three new members

**Nominating Committee:**

* **Chair – M. Barry**
	+ **Reported by J. Stone**
		- **J. Stone proposed the idea of online voting**
		- **The board discussed the pros and cons of the topic**
			* **Pros**
				+ **Increase participation and involvement**
				+ **Format used by ALA**
			* **Cons**
				+ **Voter fraud**

**Though could be validated through email**

* + - * + **Write in candidate**

**Bylaws**

* + - **D. Frood brought up the idea of online nominating**
		- **A. Woolf asked to be a member of committee**

**Professional Development Committee:**

* Chair – J. Webb
	+ Reported by J. Stone
		- Professional Development Award given to Brian Smith to attend FLA conference

**Programming Committee:**

* Chair – C. Barefoot
	+ Quarterly meetings
		- April 5 or 19 from 6 or 6:30 at the Compass Center
			* Speakers
				+ Representative from Compass
				+ Representative from the Human Rights Council
				+ Waiting to hear from the LGBTQ
		- June 20 or 28 at 2:00pm at Pine Jog
			* $100 deposit
			* If we want a guided tour it will cost extra
			* Potential speakers
				+ Agency for Persons with Disabilities
				+ Other government agencies
	+ Talk and Taste
		- February 17, 2017 at 7:00 at the Blue Front Bar and Grill
		- March
			* Hibiscus House
			* Topics of discussion
				+ Presidential libraries
				+ Fine forgiveness
				+ Adult Literacy
				+ ESOL
				+ Nontraditional lending
				+ Reader’s advisory
				+ Job exchanges

**Technology Committee:**

* Chair - G. Brunk
	+ Discussed the analytics of the PBCLA website
	+ G. Brunk also brought up the need for a Chrome book so set up would be easier at Quarterly meetings
	+ J. Stone will poll the board to see what the members think

**Other Business**

* N/A

**Next Meeting:**

* To be determined.

**Adjournment:**  3:16 p.m. by J. Stone. Unanimously approved.

Respectfully submitted,

Elizabeth Braunworth

PBCLA Secretary